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### Global expansion

While the 21st century is entering its second decade, the enterprise of CMA is also busy expanding its territory all over the world during 2011.

Looking back from 1995 to 2000, that was the period of “hiding” for Tai Chiang Ching . Since 1995, Tai had already wanted to expand his career to the international market. However, he had no specific idea on how to execute until 2000. He was so frustrated and said, “I was almost losing enthusiasm without the passion for teaching and working.” He then spent some time to read some professional articles and websites online, gradually he had strengthened his belief on education and serving more people.

Starting in 2002, Tai began to conduct a series of exploratory trips everywhere. He said that at the beginning, he had no experiences on business trip, so he always carried overweight luggage.

He then started to observe the kind of luggage others used and carried at the airport.

While establishing the agent office in Guangzhou, the renovation of the office was just finished when it was more than two weeks before Lunar New Year. That was the first time Tai couldn't celebrate Lunar New Year with his family. On New Year's Day, Tai and Chen Zuoyu were busy distributing flyers in the Tianhe Town. Tai usually talked about his experience in teaching with other employees until midnight. Although he had travelled seven countries in six months, he felt that life was short and wanted to cherish the time so that he could accomplish his goals in his life.

### The general agent of CMA in Philippine

Chen Wensheng, from Singapore, had a five-year-old child learning abacus mental arithmetic at CMA. He found that the teaching of “Two-handed Abacus Manipulation” was amazing. His child could calculate complicated math questions faster than

electronic calculator. He therefore wanted to join the franchise of CMA. He later told his Philippine friend, Anthony Esguerra, who was also interested after hearing the news.

Anthony hoped Zheng Shiqing could introduce him to meet Tai. Afterwards Anthony joined the teacher training and conducted an exploration on the development of abacus mental arithmetic industry in Philippine.

At that time, there were two large-scale of institutes teaching abacus mental arithmetic. However, one of them was closed after five years. The other one had operated for three years and established four franchises with lower tuition fee comparing to the ones in Singapore.

Anthony learned that people in the Philippines didn't quite understand what abacus mental arithmetic was. However, before he conducted exploration, Anthony and his wife had joined teacher training in Singapore. He deeply understood how amazing the teaching method of "Two-handed Abacus Manipulation" was, as well as VCD teaching, internet practicing, complete set of teaching materials, excellent internal management system, etc. Besides, Tai would instruct the prospective teachers in person. They therefore believed they could succeed in operating the CMA franchise. They believed they could enhance children's skills in math, intelligence, concentration, calculation, etc. in Philippine through the learning of Two-handed Abacus Manipulation. Since the children's skill in math was not satisfactory in Philippine, they wanted to make some contribution to the society to help the children in the Philippines.