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Tai ideally wanted to establish an agent office in each province, and then utilise these offices to assist in expansion of business to the world.

Yang Liyun, who comes from Hunan, left her hometown to work in Guangzhou when she was in her twenties.

In 2007, she joined the CMA's teacher training session held in Guangzhou. Due to her excellent performance, she was hired as teacher after finishing the teacher training. She highly appreciated the philosophy of CMA. Her outstanding teaching profile was also recognised by the children and their parents. While CMA was establishing the agent office in Xiamen, Tai invited her to assist. However, her parents asked her to go back to her hometown and wanted to arrange a marriage for her, so she temporarily left CMA.

After lunar New Year of 2010, Yang came to Changsha and opened her own institute to teach abacus mental arithmetic with some partners. Being encouraged by students and their parents, she found an office space in Furong district in Changsha City during March, 2010. She opened her own institute named "Ouyang's Institute of Mental Arithmetic." Within three months, she recruited more than 30 students. At the beginning, she taught students in her own way. However, she felt the pressure in running a centre without a more comprehensive teaching system and materials. She believed she had to adopt the Internet system, teaching materials and internal management system from CMA, so that she could continue her career development. She therefore sought assistance from Tai, hoping to obtain the general agent authority of CMA at Changsha.

Yang obtained the general agent authority of CMA at Changsha in August 2010.

However, she had to recruit more students in order to pay for franchisee fee and royalty payment. Nevertheless, she had no experience in marketing and management, so once again she felt the pressure operating the office.

As Tai and Wang finished Xiamen's agent business, Wang went back to New Zealand to take a break in 2010, then to Taiwan in August to talk about CMA's next step with Tai. Tai encouraged Wang to continue on the development of CMA in China. Wang also had his own goal to achieve. Thus he decided to go on a trip to China, hoping to collect more information before he made decision.

In September 2010, Wang went to Jiangxi, Hunan, Hubei, etc. to conduct an exploration on cultural education industry. When he arrived at Changsha, Hunan, he went to visit Yang Liyun. Wang then learned that Yang had difficulties in operation, and hoped for Wang to help her manage the agent office in Changsha.

Although Wang had a good vision for the market in Changsha, he didn't reach an agreement with Yang on the future development and goals. They therefore didn't make a partnership. However, Wang agreed to open a franchise institute to help Yang.